

**The Future of Privacy Forum (FPF)** is a global non-profit organization that brings together industry, academics, civil society, policymakers, and other stakeholders to explore the challenges posed by technological innovation and develop privacy protections, ethical norms, and workable business practices. We are an independent and pragmatic voice for privacy regulation and take on the tough issues of integrating privacy protections with responsible data use.

We are a platform for senior privacy executives worldwide who understand the importance of having a space to discuss business practices with other leading experts to support the development of best practices and impactful solutions.

We offer expertise to privacy executives and data protection officials across industries and geographic locations. We provide guidance and advice and develop best practices to address complex and high-stakes data protection issues.

As legislation and regulations change and play a significant role in your company's operations, FPF provides detailed compliance-focused legislative tracking and analysis to help you understand what the regulators are considering. By flagging issues that are a matter of concern, we help members remain informed of how to move their products and services forward in a pragmatic, privacy-conscious way.

We work with stakeholders to look further down the line so you and your organization can position yourself for pending issues.

## WHY SHOULD YOU JOIN FPF?



### LEVERAGE OUR NETWORKS

- FPF convenes our members and key stakeholders to help shape best practices and policies on innovative privacy issues.
- FPF is your peer group to baseline your operations, especially as new amorphous requirements with potential revenue impact are advancing in states and at the federal level, as well as globally.
- FPF offers **issue-focused communities** to enhance your expertise on critical issues and support your professional development. Join our working groups on US Federal & State Legislation, Ad Tech, Artificial Intelligence & Machine Learning, Biometrics, Ethics and Data in Research, Health, Immersive Technologies, K-12, Mobility & Location, Open Banking, Youth Privacy, and our European and APAC Councils that provide additional global insights on these issues.
- FPF's Global Footprint – As your company expands in new regions, so does FPF. Our key teams in the US, Europe, Singapore, and Israel cover aspects of data privacy in every major jurisdiction around the world.



### COLLABORATE WITH YOUR PEERS

- Every other month, FPF convenes virtual roundtables for senior privacy executives to address key priority topics they have identified.
- FPF offers you access to Subject Matter Experts; given the ever-changing complexities of data protection and privacy, you can rely on our team for practical and timely guidance and support. We provide insights and perspectives based on our extensive engagement with Chief Privacy Officers, regulators, academia, civil society, and legislators.



### ANTICIPATE FUTURE CHALLENGES

- As an FPF member, you gain access to briefings on enforcement priorities and insights from our team on what the implications are for your company.
- FPF's reports, issue briefs, and infographics help you understand and mitigate potential risks.

Join the more than 200 leading companies and prominent private foundations that have found value in our organization.

To join FPF, contact [MEMBERSHIP@FPF.ORG](mailto:MEMBERSHIP@FPF.ORG)